



Dear Friend of Cats Aren't Trophies,

Every day, tens of thousands of Colorado voters are casting ballots on a measure that could deliver an end to the needless trophy hunting and commercial trapping of Colorado's bobcats, lynx, and mountain lions. Now, we need your help to ensure our ads continue to air, informing voters about why they should vote YES on Proposition 127.

With your support, our ads can continue reaching voters across Colorado who may not yet know the facts.

Your contribution of \$200 can buy an early evening news show in Grand Junction, \$500 can support that same type of ad in Colorado Springs, and \$1,000 can get us on "The View" in Denver.

Whatever you donate will allow you to "own" an ad in Colorado and reach thousands of Colorado voters with our hard-hitting messages.

Please donate to protect Colorado's big cats!

Please email five friends and ask them to give, stressing the key arguments in favor of Prop 127:

1. **A Rigged, Commercial Hunt.** Wealthy trophy hunters hire commercial guides with packs of dogs trained to attack and tree a lion or bobcat and so the trophy hunter can then shoot the animal off a tree limb. It's a "guaranteed kill," with the trophy hunter only paying the \$8,000 fee after the kill. That's as unsporting as it gets.
2. **Lions Promote the Balance of Nature.** Lion populations are self-regulating and help maintain the balance of nature, reducing dangerous car crashes with deer or elk and impacts on forests and forestry. They also target diseased deer and elk suffering from a brain-wasting disorder known as Chronic Wasting Disease, which infectious disease specialists say is a threat to the future of hunting in Colorado.
3. **Trophy Hunting Is Cruelty in Its Purest Form.** It's plainly wrong to allow cruel killing of mountain lions and bobcats for their heads and their beautiful coats. This measure halts trophy hunting of native cats but doesn't stop the taking of cats who pose a risk for people, livestock, or pets.

4. **Trophy Hunting Creates Social Conflict Among Lions.** Peer-reviewed science shows that trophy hunting increases the risk of human-lion conflicts by creating social chaos among surviving lions and increasing the percentage of juveniles in the population. California banned lion hunting a half century ago, and in a state with six times as many people and just as many cougars, there are fewer than 10 lions killed a year for involvement in conflicts.

5. **Orphaning of Kittens.** Nearly half of the lions shot by trophy hunters in Colorado are females. When mothers are killed, the kittens are doomed to starvation, dehydration, or exposure. Treeing animals with hounds appears to not do a thing to discourage shooting of females.

Any one of those reasons provides support for a YES vote on 127. Consider them as a package and the case is overwhelming.

With the final votes to come in just nine days, we need your support and your advocacy RIGHT NOW. It's never been more urgent.

Please give generously today online.

Please donate today!

*For the cats,
Samantha Miller
Cats Aren't Trophies, Campaign Manager*