

Dear Friend of Cats Aren't Trophies,

I have good news and bad news.

The good news is, we have implemented a new, highly effective way you can make a real difference for our campaign to pass Proposition 127.

The bad news is, we are in a competitive race, and our opponents are raising millions of dollars and flooding the airwaves with misinformation. They are making sensational outlandish claims, including that lions, who evolved with deer, are destroying them.

They are also telling the public that trophy hunting is banned already. And that's as bold-faced a lie as there is.

My first ask is for your financial support. We must keep our ads on the air for two more weeks. And why is that so crucial? Because every day voters are casting tens of thousands of ballots and marking their ballots on Prop 127. Colorado is mainly a vote-by-mail state.

## Please give generously today.

## But that's not all we need. We need your help to make phone calls to registered voters.

Our opponents have been targeting young voters to confuse them. We want to ask you to jump on the phone and provide some clarity on Prop 127.

If you can help us, please email Desiree Bender, on loan to our campaign from Animal Wellness Action, one of our many partners. Her email address is <a href="mailto:desiree@animalwellnessaction.org">desiree@animalwellnessaction.org</a>. She already is asking her team to make the calls. The least we can do is join them. I hope you will.

Let me remind you what's at stake here.

The hunting guides are booking clients to start chasing lions with hounds and high-tech gadgetry on November 25<sup>th</sup>. The lions don't have a chance, and they'll be shot out of trees by the hundreds.

Just a couple of weeks later, they'll start chasing and shooting bobcats. And then the commercial trappers come to kill more bobcats with baited traps. They'll bludgeon the bobcats or strangle them with a noose in their cages.

Colorado's cats cannot afford for us to lose. We must win for them.

Please help today. Make a gift. Reach out and help on the phones.

We need you. It doesn't get more urgent than this.

## CONTACT US TO HELP MAKE CALLS NOW!

For the cats, Samantha Miller Cats Aren't Trophies, Campaign Manager