

Dear {{FirstName or "Friend of Cats Aren't Trophies"}},

We are in the final two to three weeks of our campaign to collect signatures, and the trophy hunters and trappers opposing our measure are getting desperate and pulling out all the stops to deny us placement on the ballot.

But we cannot let them prevail. We must collect 125,000 signatures by July 3 to qualify the measure.

Imagine if we fall short by just 50 or 100 signatures. It's happened before, and we cannot allow that to happen to this measure.

That's why we need everyone in Colorado who cares about animals to pitch in. Collect 10, 50, 100, 500 signatures. Whatever you can do. Every signature counts.

The remaining window of time to collect signatures for the ballot is small, and we need a huge output from volunteers to stop trophy hunters and fur trappers from killing thousands of cats in Colorado every year.

Our momentum is making trophy hunters and fur trappers angry. They are calling us "liars" on local TV news. They are delivering phony speeches that we are out to disarm Colorado and end all hunting! What trash! The message is fear-based and demonstrably false. But it's raising money for them to fight us on all fronts.

Here's what they're doing:

- Illegal sabotage of our efforts to gather petitions. One trophy hunter
 posed as a would-be circulator and came and met with our volunteer
 leader, and took our petitions then bragged about it on social media! This
 is illegal. CATs confronted him, and he sadly pretended to not even know
 the volunteer leader he met.
- Slander of a good man who is not a public figure. We all know and love Pat Craig, our hometown hero at the Wild Animal Sanctuary who has saved thousands of individual animals from the worst atrocities across the globe. Pat is a supremely honorable man who speaks the truth. But the opposition is trying to smear him just because he cares about the cats.
- Raising money from international trophy hunting groups. The lead voice against us is a predator trapper and trophy hunter, Dan Gates. He's already attracted tens of thousands of dollars to fight us from the Safari Club International and other groups like it.



Note the check is made out to Citizens for Responsible Wildlife Management, which is a front for trophy hunters and trappers. They have to sanitize and hide behind these kinds of fake website names because they realize that the public does not approve of what they want to do to our wildlife.

- Auctioning off our wildlife as a prize in a raffle. Safari Club is auctioning off our mountain lions as trophies as we speak as trophies. They call our dead mountain lion a PRIZE in a raffle. They treat wildlife like it is a carnival shooting gallery.
- Bad behavior in general. To date, we have had to block more than 70 trophy hunters and trappers from our social media.

But all of this opposition just reinforces how consequential our ballot measure is. We've told you that this is a once-in-a-generation campaign, and it is. If we win, we'll stop trophy hunting and commercial trapping of 5,000 lions and 20,000 bobcats over the next decades!

We need you right now to help with qualifying this measure. We have to close the critical qualification phase of this campaign on July 3. We must gather thousands more signatures in the next two weeks!

There is no next time.

Contact our team leaders to get involved. Get those petition books filled with the names of registered voters. And please find us more recruits.

VOLUNTEER

Everything is at stake for the lions, the bobcats, and the lynx. We know you get it. We know you understand the stakes. Don't leave it up to someone else.

The future of our cats and their kittens is with you.



Sincerely,
Samantha Miller
Cats Aren't Trophies, Campaign Manager

VOLUNTEER







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