



Dear Friend,

We knew the money would roll in against Prop 127.

We told you Safari Club International was shoveling hundreds of thousands of dollars to the effort to defeat Prop 127. So are Fur Takers of America. And North American Wildlife Sheep Foundation, who are trophy hunters of bighorn sheep and other rare sheep like them throughout the world. One Virginia-based group called the Concord Fund just donated \$600,000 to our opponents to defeat Prop 127.

I could go on, but I am less concerned about what the opponents are doing and more focused on what we are doing. We can win this fight to protect mountain lions and bobcats from trophy hunting.

We knew that the money would flow against us. It was inevitable, given how consequential this measure is to stopping animal cruelty and protecting wildlife from trophy hunting. Our ballot measure seeks to stop the killing of native cats for their heads, hides, and beautiful coats, and there are people making money from doing the killing. And, for some reason, they enjoy killing these magnificent creatures.

Given that 47% of all mountain lions killed by trophy hunters last year were female, the toll is larger than the 2,500 native cats commonly accepted. Just add in the orphans.

Dr. Rick Hopkins, Ph.D., has been studying the effects of trophy hunting for four decades and says that when you have trophy hunting, you will “undeniably create orphaned kittens.”

He also points out that female lions breed year-round and that their young will depend on their mothers for up to 18 months before venturing out on their own with the skills they need to survive.

We also know that mother lions will leave the den up to 12 days at a time to go hunting alone. The state has rules that require trophy hunters to look for tracks of the young and not to kill mothers with young. But that’s unenforceable and meaningless in the field. The enormously high rate of killing females proves the point.

Now Is When We Fight

We've worked for 17 months on this campaign. We have one month to go. I ask you today to dig deeper and work harder than ever.

Victory is within reach, but we could be overwhelmed with a deluge of funding from all sorts of trophy hunting enthusiasts who will pay to preserve their privilege to shoot animals and mount their bodies on a wall.

We have just 32 days until the election ends. But the voting starts in Colorado in about 10 days.

We must answer the opponents. We must buy more ads. We must knock on more doors. We must make more phone calls.

And we must spread the word to everyone. Today, we are rolling out a new digital postcard that we ask you to send to every Colorado voter you know. You can [download it here](#) and paste it into an email message or a text. You can attach it. You can post it on Facebook or Instagram or some other social media platform.

So today, I want to ask you to do three things.

- First, please dig deep and consider a donation to the campaign. If you have donated before, please consider donating again. Now is the time to make a difference. All dollars go directly to place ads in three television markets in the state — Denver, Colorado Springs, and Grand Junction. We are in the final stretch.
- Second, take a half hour and send that [digital postcard](#) to everyone you know in Colorado. It is a succinct rundown of the major argument for YES on Prop 127.
- And third, send me an email if you want to knock on doors or make phone calls. We want to talk to tens of thousands of voters, just like we did during the signature-gathering phase of this campaign. Samantha@catsarenttrophies.org

If you need a motivator, think about the bobcats. Mothers are often lured by bait into traps. Think about lions. Chased by dogs and shot from trees.

The election is 32 days away, but the start of lion hunting season, if we lose, is 54 days away.

Prop 127 comes in the nick of time. If we win, we stop the assault on lions and bobcats that starts this fall. If we lose, the trophy hunters and commercial trappers fan out to do their tormenting and killing of innocent creatures.

Please donate generously today. The cats are looking to all of us to help them. They cannot speak for themselves.

Will you donate today to help our organization fight for bobcats, mountain lions and other animals?