



Dear Friend of Cats Aren't Trophies,

Colorado voters are casting ballots by the tens of thousands every day. That means we must exert an informed influence on their voting decisions every day.

Most of all, we need your financial support to keep our ads on the air. And we also need you to reach out to people you know and provide a personal testimonial that YES on Prop 127 is one decision that any humane-minded voter must make. You can easily do that by [forwarding this e-postcard](#) to people you know. This is a great tool for your outreach.

We also want to equip you with the strongest arguments for Prop 127. Here are just five of them:

1. A Rigged, Commercial Hunt

Wealthy trophy hunters hire commercial guides with packs of dogs trained to attack and tree a lion or bobcat and so the trophy hunter can then shoot the animal off a tree limb. It's a "guaranteed kill," with the trophy hunter only paying the \$8,000 fee after the kill. That's as unsporting as it gets.

2. Lions Promote the Balance of Nature

Lion populations are self-regulating and help maintain the balance of nature, reducing dangerous car crashes with deer or elk and impacts on forests and forestry. They also target diseased deer and elk suffering from a brain-wasting disorder known as Chronic Wasting Disease, which infectious disease specialists say is a threat to the future of hunting in Colorado.

3. Trophy Hunting in Its Purest Form

It's plainly wrong to allow cruel killing of mountain lions and bobcats for their heads and their beautiful coats. This measure halts trophy hunting of native cats but doesn't stop the taking of cats who pose a risk for people, livestock, or pets.

4. Trophy Hunting Creates Social Conflict among Lions

Peer-reviewed science shows that trophy hunting increases the risk of human-lion conflicts by creating social chaos among surviving lions and increasing the percentage of juveniles in the population. California banned lion hunting a half century ago, and in a state with six times as many people and just as many cougars, there are fewer than 10 lions killed a year for involvement in conflicts.

5. Orphaning of Kittens

Nearly half of the lions shot by trophy hunters in Colorado are females. When mothers are killed, the kittens are doomed to starvation, dehydration, or exposure. Treeing animals with hounds appears to not do a thing to discourage shooting of females.

Any one of those reasons provides support for a YES vote on 127. Consider them as a package and the case is overwhelming.

With the final votes to come in just two weeks from now, we need your support and your advocacy right now. Please give generously today on line. And then please consider firing around the e-postcard so that every voter has a personal touch with someone who genuinely cares about wildlife.

Again, please spread the word, and please give generously today.

*For the cats,
Samantha Miller
Cats Aren't Trophies, Campaign Manager*