



Dear {{FirstName or "Friend of Cats Aren't Trophies"}},

August is just about here, and that's a signal for many of us to wade into chilled streams, hike under the gaze of tall trees and dense canopies, and head up mountainsides for a burst of cool air.

Many of us may never actually see a majestic mountain lion in lion country, due to their elusive nature. We may not see a beautiful bobcat or rare lynx.

But we are glad to know they are out there, wild and free.

Nature is our respite, where we go to reconnect to our better selves. And that's why it's so alien to us to know that, at other times of the year, these beautiful Colorado landscapes turn into playgrounds for trophy hunters and fur-trappers.

The good news is that we are doing something about it. YOU are doing something to protect these wild cats we cherish.

By Aug. 2, the Colorado Secretary of State will be reporting back to let us know whether our 188,000 registered-voter signatures are sufficient for the CATs measure to be placed on the November ballot.

We are extremely confident the answer will be a resounding "Yes" and that we will move forward to ask voters of Colorado to soundly reject cruel hounding and shooting of our feline predators.

When CATs is approved by the voters, the trophy lion season beginning at Thanksgiving will not happen. Bobcat fur-trapping season will never begin the following month.

Victory means that no more bobcats will ever be skinned in the field to steal their fur; no more lions will be shot from tree limbs as recreation.

These are the days that count the most. Won't you step up and help? We need your help to get this measure approved by the voters. There won't be any other opportunity.

Lions are protectors of the forest, but today you are the protector of the lions, the bobcats and lynx. It's your job to be the best steward you can be, and this is your best opportunity, today.

Please donate to the campaign. When you do, the next time you head out on the nature trail, you will smile, knowing that you are an integral part of keeping nature alive.

CATs must raise \$3 million to get our message out on television, on the radio, and through social media.

As we turn to the decisive and final stage of the campaign, we ask you to invest with your labor and your financial support.

We have this as our only, once-in-a-generation opportunity to stop massive cruelty to wild cats of Colorado by passing THIS statewide ballot initiative.

We ask you to dig deeper than for any other cause or campaign because an outcome looms. ***In less than three months, with your help, we can usher in a new policy to protect native cats in the state from cruelty.***

Please donate today!



For the cats,
Samantha Miller
Cats Aren't Trophies, Campaign Manager